

# ATTRACTIONEERING™

A Department of ThinkTank Entertainment, Inc.

## Price / Fee List Effective January 1, 2006

ThinkTank



Entertainment, Inc.

### Mobile Amusement Kits

#### HAUNTED HOUSE TURN KEY KITS

4,000 Sq. Ft. Walk Through Adventure Kits (9 different styles available)	* 120,000.00
2,000 Sq. Ft. Special Economy Adventure Kits	66,000.00
1,024 Sq. Ft. Mini-Adventure Kits	34,000.00
752 Sq. Ft. Display Unit Kits	24,000.00

#### SANTA'S MAGIC CASTLE TURN KEY KITS

4,000 Sq. Ft. Walk Through Adventure Kits	* 150,000.00
2,000 Sq. Ft. Special Economy Adventure Kits	75,000.00
1,024 Sq. Ft. Mini-Adventure Kits	42,000.00
752 Sq. Ft. Display Unit Kits	30,000.00

#### E. BUNNY'S ENCHANTED FOREST TURN KEY KITS

4,000 Sq. Ft. Walk Through Adventure Kits	* 130,000.00
2,000 Sq. Ft. Special Economy Adventure Kits	68,000.00
1,024 Sq. Ft. Mini-Adventure Kits	36,000.00
752 Sq. Ft. Display Unit Kits	26,000.00

Name/Theme Licenses For All Kits	Call
Express Delivery (Percentage of actual kit price each <u>week</u> less than minimum lead time)	10%
Express delivery required on orders with less than 10 weeks lead unless otherwise negotiated.	

### **1/2 down and a written agreement required to begin all orders**

Balance payments are due upon completion, prior to shipping. Balance installment payments possibly available at the discretion of ThinkTank Entertainment, Inc.

***MOBILE ATTRACTIONS CAN BE DESIGNED AND INSTALLED AS PERMANENT ATTRACTIONS.***

### Set Pieces, Props and Other Attraction Items

Standard Cemetery Kit 30,000.00

(Can fill Approx. 1,500 to 2,000 sq. ft. area: Please specify Western or Gothic/ Victorian Style.  
See Catalog For Description Or Call.

"Full Size" Cemetery Kit 100,000.00

(Can fill Approx. 8,000 sq. ft. area and spans Gothic, Victorian Style to Modern.  
Includes animated props. See Catalog For Description Or Call.

Custom Props & Set Call

***To add animated props, please call.***

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### Set Pieces, Props and Other Attraction Items Continued

**TERRORNOIZ™ Custom Sound Effects Recordings** 19.95

(NOT SOLD IN STORES, CREATED CUSTOM FROM OUR STATE-OF-THE-ART AUDIO STUDIO)

***The Asylum Hungers*** (Haunted Hospital CD. Stereo w/ special low range for sub-woofers)

***The Old Dark House*** (Victorian mansion w ghosts, banshees & strange experiments, Stereo w/ special low range for sub-woofers)

***Specter Space Sector*** (Haunted Space Ship, violent and ultra realistic Stereo w/ special low range for sub-woofers)

***Limited Availability***

### Systems and Equipment

Advanced Custom "3-D" Audio System CALL

Special Omni-Facade Option (example size: 40'X100' X 40' X 100' for 4K kits) 40,000.00

(Call for other sizes)

Custom Security Alarm System CALL

Special Carpet/Flooring CALL

**DARKMIST™ Fog Delivery System** CURRENTLY AVAILABLE ONLY IN KITS/CUSTOM PACKAGES

Tents (Price can usually range from 12,000.00 to 50,000.00) CALL

### Custom Services

General Consultation per hour: \$65.00

Design Consultation per hour: \$75.00

Operational Consultation per hour: \$70.00

Custom Show: Design, Set Construction & Installation CALL

(estimate **example**: a 5,000 sq. ft. Laser Tag Arena- \$220,000.00. *This is a "ballpark" only!*)

Actual custom building costs vary according To code & individual client requirements, etc.).

Custom Show & Set Piece Plan Design per hour: 72.00

5k Laser Tag Arena Floor plan, Creative Design, Intricate Theming *estimated* 10,500.00

(Includes full illustrations, a scale 3-d model; and a CD ROM Powerpoint

presentation w/ model video fly-over. Actual custom design costs could vary.)

Custom Creative Director/ Designer per hour: 100.00

Custom Artwork/Marketing Designer per hour: 95.00

Conceptual artwork (estimate color 8-12 hrs. per work; b/w 3-6 hours) per hour: 84.00

Custom Make Up Effects/Masks/Creature Creation per 1/2 day: 475.00

(This is for the Creature Shop Chief. Any required assistance would be extra)

(Creature Shop custom mask cost **example**: custom sculpting, casting, first

latex positive & painting: 1.100.00. Additional mask copies: 150.00 - 200.00.)

Single, On-site Installation Supervisor per day: 495.00

On-site Make Up Application (some special materials may be extra) per day: 475.00

Custom Costume Design per hour: 70.00

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### Custom Services Continued

Costume Stitchers/ Fabricators (plus materials)	per hour: 55.00
On-site Special Creative Detailing Team (includes 3 artists and materials)	per day: 2,650.00
On-site Creative Director/Facilitator Consultation	per hour: 95.00 per day: 680.00
On-site Take Down (strike) Supervisor (1 day minimum)	per day: 480.00
Stunt Show Designer	per hour: 95.00 per day: 680.00 per week: \$3,000.00
Stunt Show Supervisor	per hour: 85.00 per day: 600.00 per week: \$2,700.00
Stunt Actors	per hour: 55.00 per day: 360.00 per week: \$1,600.00
Admissions Director	per hour: 65.00 per day: 440.00 per week: \$2,000.00
Admissions Coordinator	per hour: 35.00 per day: 240.00 per week: \$1,000.00
Admissions Attendant	per hour: 22.00 per day: 128.00 per week: \$580.00
Payroll Supervisor	per hour: 60.00 per day: 430.00 per week: \$1,900.00

*Please call for per monthly costs.*

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### Custom Services Continued

#### Phone Consultation for Design & Production Departments

First 10 minutes of one daily conversation free.

(Fee example: 45 minute conversation: \$22.50 first hour-\$30.00

per 1/2 hour: 18.00

second hour. Some exclusions for certain clients may apply.)

#### Digital Audio Design and Recording

day rate: 1,400.00

(Includes Engineer, Creative Director, Director & Facility Does not include V/O talent/ expendables)

1/2 day rate: 700.00

#### Film / Video Production

CALL FOR RATE CARD

(A 30 second television commercial could run around \$5,000 to \$10,000. A prospectus video between \$3,000 and \$7,000. These are ballpark estimates only and many millions of variables, from talent to location, could render these estimates laughable)

#### Web Page Creation and Maintenance

CALL

(Example: basic as low as \$1,300 for initial creation)

### Weekly Team Rate Estimates

(1 week consists of five 8 hr. days and does not include travel or expenses)

#### Creative Design Team

6,500.00

(includes Creative Director and the Chief Designer)

#### On-site Creative Detailing Team

11,000.00

(Includes: Art Director and 3 artists. Price does not include building materials or travel)

#### On-site Kit Installation

11,500.00

(Standard crew: Art Director, Installation Supervisor, 4 Installers)

#### On-site Custom Construction

12,000.00

(Standard crew: Production Manager, 4 builders, 1 painter)

#### Single, On-site Installation Supervisor

2,000.00

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### Weekly Team Rate Estimates Continued

Takedown (strike) Crew with Supervisor (4 strikers and foreman)	7,300.00
Single On-site Creative Director Option (The Director is responsible for all phases of the show).	3,500.00
Single, On-site Creative Designer	3,000.00

### **Operations Options**

(Specific business hours will determine final costs and possible discounts)

Operations Director (responsible for over-all supervision of show operation)	per hour: 55.00
Stage Manager (over all performer needs in show)	per hour: 43.00
Maintenance/Safety Coordinator	per hour: 40.00
FX Coordinator	per hour: 34.00
Chamber Chiefs	per hour: 32.00
On-site Training Consultation (includes one copy of all print materials)	per day: 420.00

*Please call for weekly estimates*

### **Other Services**

Tape Duplication/CD "Burn"/DVD/CD-ROM	Call For List
Fire & Building Code Assistance	per hour: 70.00
Marketing & Advertising Creation	per hour: 65.00
	per project: Call
Proposal/Business Plan Creation	per hour: 120.00
Creative Printing Services (for tickets, handouts, etc.)	Call

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## Thank You For Your Consideration!

**Please Call Us At:**

(972) 599-9293

**Or Write:**

ThinkTank Entertainment, Inc.  
Attention: ATTRACTIONEERING Dept.  
P. O. Box 863896, Plano, TX 75086-3896

**Or Email:**

Email: attractioneering@thinktankenter.com

ThinkTank Entertainment's Office

*(By Appointment Only)*

4245 North Central Expressway ★ Suite 350 ★ Dallas, TX 75205

**Fire and building code requirements/ passage is the responsibility of the Buyer.**

This may affect the final cost of kits, materials and/or construction.  
Basic electrical service installation is also the responsibility of the Buyer.

A full ThinkTank Entertainment **ATTRACTIONEERING** installation crew is HIGHLY RECOMMENDED for first time Buyers as well. Please refer to page 3 for cost information.

*Availability, Prices And Descriptions May Change Without Notice.  
Some Prices and Costs Are Negotiable*

*Fees do not include travel or per diem expenses.*

For Photo Examples of Our Work, Please Go Online At

**[www.attractioneering.com](http://www.attractioneering.com)**

\* The listed kit price includes an Installation Supervisor (excluding travel expenses) for the delivery and first time set up of a mobile attraction kit. This Installation Supervisor is highly recommended, but not required and the price can be adjusted if client does not wish this feature. Please call if you would like this adjustment.